PROFESSIONAL RESEARCH PROJECT

ASSIGNMENT LOGISTICS/SPECIFICS

You will pick a UNIQUE sport management research topic and complete an annotatated bibilography on this topic. See example below.

You must have your topic Approved!

- **Annotated Bibliography – 100 Points (30% of the Final Grade)**
  - **10 Sources needed**
  - **This is a sports business topic of your choosing for your career speciality after you graduate. (I.e. sport tickets sales strategies in professional baseball).**

Annotated Bibliography

You will prepare and submit an annotated bibliography consisting of the 10 sources to be used guiding and formatting your Professional Presentation. An **Annotated Bibliography** is an alphabetical listing of the sourced references (in current APA format), with a brief full paragraph explaining the contents of each resource. It must not summarize the article or book or list its contents; rather, it must briefly explain the author's main point or argument; the author's method or approach. The Annotated Bibliography as a whole must provide a solid overview of the existing state of the discussion in the area you are studying.